



CORPORATE SERVICES



FAMILY ENTERTAINMENT CENTER EXPANSION

Family entertainment centers are compelled to grow their businesses. Shareholders, customers and your brand's success make continued center growth an imperative. Adding more locations in current markets is a fundamental start to your expansion, but introducing new centers in new geographies requires a focused expansion plan that utilizes family entertainment center real estate experts.

FEC Real Estate is the premier, industry-leading real estate brokerage firm for family entertainment centers. Family entertainment centers are our exclusive focus and helping FECs with their multi-market growth has been at the core of our own strategic development so that owners have a platform that can support their needs.

FAMILY ENTERTAINMENT CENTER GROWTH PLANNING & EXECUTION

FEC Real Estate Corporate Services (CS) account teams are led by an accomplished group of professionals who have had significant national

responsibility for family entertainment center portfolio management. Our teams partner with FECs by supporting or entirely outsourcing the critical functions of a corporate real estate department. We strive to first understand each individual client's goals and culture and then to help devise a family entertainment center playbook specific to the organization's growth plan. The FEC Real Estate CS platform offers immediate scalability against portfolio initiatives by delivering the resources an owner needs to access market knowledge, increase speed to market, enhance project coverage, and ensure timely responsiveness.

FAMILY ENTERTAINMENT CENTER EXPANSION PLATFORM:

- Executive-level, industry specific strategic planning
- Methodical, incisive negotiation style
- Transaction-focused, comprehensive, and innovative deal making
- Ability to leverage regional and national landlord relationships
- Single-point-of-contact brokerage solution